

Hochschule Geisenheim University, Germany



Hochschule Geisenheim University was founded on 1st January 2013 as a "New Type" Hochschule, following a concept appraisal by the German Council of Science and Humanities (Wissenschaftsrat). The new university is a result of the merger between the Geisenheim Research Institute (Forschungsanstalt Geisenheim) and the Geisenheim faculty of the RheinMain University of Applied Sciences (today: Hochschule RheinMain), and has its roots in the "Royal Prussian Institute of Pomology and Viticulture" which was founded in 1872 by Eduard von Lade, a wealthy citizen of Geisenheim.

The best of both worlds: in its teaching as well as its research, Hochschule Geisenheim University combines the strengths of a traditional research university and a university of applied sciences or Fachhochschule. Their research is equally application- and theory-based, with the main focus on the field of special crops in viticulture and horticulture and their diverse production and processing areas, with the main emphasize on wine and other alcoholic and non-alcoholic beverages. They combine this with the fields of fresh produce logistics, food safety, international wine business administration and marketing. Planning and design are two further key areas encompassing landscape architecture, landscape gardening and environmental conservation. It is this diversity and international approach that define the Geisenheim Profile.

**OENOVITI International Network
is a very good exchange
platform and it is important for
today and the future**



Hochschule Geisenheim University
hosts first Oenobio Summer School, 2019



Prof. Dr. Hans Reiner Schultz,
President

"We have been a member of the OENOVITI International Network since the beginning and I always thought it was a great idea to create an assembly of international institutions, not only academic but also involving several private companies. Indeed, with the network we can collectively focus on certain aspects of the wine industry in general. We have the opportunity to finance and exchange ideas with conferences and symposiums. OENOVITI International Network is a very good exchange platform and it is important for today and the future to keep online programs and projects. For instance, the online symposium to favour exchange without traveling. I would like to tell other institutions to join the network! The wine world is a very small world and that is why it is very important to link different institutions to exchange these ideas and to follow a common path in order to solve some of the major issues like climate change."